

**Report to** Amesbury Area Board  
**Date of meeting** 14<sup>th</sup> September 2017  
**Title of report** Health and Wellbeing Funding

**Purpose of the Report:**

To consider the applications for funding listed below together with the recommendations of the Health and Wellbeing Group which met on 25<sup>th</sup> April 2017 to consider applications.

Applicant	Amount requested	Health and Wellbeing Group recommendation
Farley's Malone	£5,000	To consider awarding £2,500 second tranche

**1. Background**

The recommendation from the Health and Wellbeing Group has been made in accordance with the following guidelines:

- **Health and Wellbeing Groups Spending Guidelines**

Members of the Health and Wellbeing Group have considered this application and identified it as a priority for Area Board funding.

**2. Main Considerations**

- 2.1. Councillors will need to be satisfied that Health and Wellbeing Groups awarded in the 2017/2018 year are made to projects that can realistically proceed within a year of it being awarded.
- 2.2. Councillors will need to be assured that carers, older and/ or vulnerable people will benefit from the funding being awarded. The money must be used to invest in projects that will support adults living within a community area. While not exclusively restricted to older people, the investment should be made in such a way as to make the maximum impact on health and wellbeing within a given community area.
- 2.3. Councillors will need to ensure measures have been taken in relation to safeguarding older and vulnerable people.

**3. Environmental & Community Implications**

Health and Wellbeing Funding will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

**4. Financial Implications**

Financial provision had been made to cover this expenditure

- 4.1. Amesbury Area Board was allocated £6,700

4.2. All decisions must fall within the Health and Wellbeing Funding allocated to Amesbury Area Board.

**1. Legal Implications**

There are no specific legal implications related to this report.

**2. Human Resources Implications**

There are no specific human resources implications related to this report.

**3. Equality and Inclusion Implications**

Ensuring that Community Area Boards and Health and Wellbeing Groups fully consider the equality impacts of their decisions in designing local positive activities for young people is essential to meeting the Council's Public Sector Equality Duty.

**4. Safeguarding Implications**

The Area Board has ensured that the necessary policies and procedures are in place to safeguard children and young people. The Community Engagement Manager has assessed this application agreed it meets safeguarding requirements.

**5. Application for consideration**

Application ID	Applicant	Project Proposal	Requested
	Farley's Malone	To develop the work further	£2,500 second tranche
<p><b>Project description</b></p> <p>Create, build and grow a men's and women's club at the same venue, same time, but in separate parts of the building, enabling couples to attend without worrying about their partner being left at home or having to find a sitting service, neighbour or relative to stay at their house, so that they can go out.</p> <p>In addition, Farleys Malone Community (FMC) will work across the Amesbury Community Board Area, offering information, support, signposting, and safeguarding to those most vulnerable in the community. It will help provide much needed help and support to those who need it most.</p> <p>The Community Consultant will bridge the gap between the Volunteer Services within the community and the professional services offered by statutory bodies, offering local services to local people in order to assist them to stay safe and well in their own homes or wherever they wish to be. With the reduction of services from Local Authorities this service is needed now more than ever. FMC will continue to create, manage and run community lunches throughout the AAB Community Area.</p> <p>Throughout the past year FMC have been looking at what the Amesbury Area Community has to offer to those most vulnerable, and at risk of social isolation. Whilst the community area in general seems to be well catered for centrally, it is again the most rural areas which are struggling due to transport issues. We have fantastic Link Schemes which, are struggling for volunteers and therefore must prioritise for medical needs visits, leaving social and recreational transport sadly lacking.</p> <p>We also have many husband and wife carers. This presents many problems for those who fall</p>			

into this situation. How does the carer go out? How does the cared for have outside interests? The Community Lunches cover some of these issues, but the carer and the cared for are still together and neither gets respite.

The creation of a Jack and Jill Club will offer an opportunity for both to go out, but take advantage of the opportunity to follow different interests. For the gentlemen or ladies, it could be model making, mending household items which they wouldn't necessarily have the tools or help to do at home, beer making, gardening, just chatting to like-minded individuals, or those in a similar situation to themselves.

For the ladies or gentlemen, it could be gardening, sewing, knitting, cooking, or just chatting to those who are in similar situations and can offer help and advice or just a much-needed sympathetic ear.

The Jack and Jill Club would not be restricted to couples but to anyone who was interested in joining over the age of 40. The club could encourage those who attend to assist with the organisation and the running of the club with FMC overseeing matters until a committee is established and it becomes self-operating.

The location would most likely be in Amesbury as there are not many locations in the rural areas where this club could be located.

FMC would look at ways that transportation could be offered from the rural areas.

We have several clients currently volunteering to help, who are very excited about this project. We have started to create a group of volunteers who will shape and run this club. We have identified a possible location and are making applications to the venue to see if this is a possibility.

43% of people aged over 65 in the Amesbury Community Area are at high risk of social isolation. The Amesbury Community Area also has fewer unpaid carers than the Wiltshire Average, therefore increasing the risk of ill health and loneliness amongst older and vulnerable people within the community. Wiltshire Council statistics confirm that there are 268 adults aged over 85 in the Community Area, of which a significant number are on-going clients of Farleys Malone Community. However, there are many more who are the "unknown and invisible" in society and often not on anyone's radar.

Having identified the need, we researched how we could best provide this service. On the first of April 2016 Farleys Malone Community was created and in October 2016 was awarded Charitable Status. Over the past 12 months we have made over 285 home visits, run 3 community outings and provided 1046 covers at 42 community lunches. We have supported 87 active clients. We have participated in 64 events local to the Amesbury Community Area to highlight the service.

Without this service, those most vulnerable in the Amesbury Community Area who are unable to navigate their way through the minefield of information provided on line for their future and benefit, would be left in the dark. We are providing mobile internet connectivity for the completion of necessary forms and surveys which directly affect their lives, and which can be completed in their own homes or community gatherings.

The beneficiaries are disadvantaged by age, mental health issues, physical movement, social isolation and lack of information. Depression after a death can lead to many issues for the surviving partner, not only of social isolation but in everyday matters where their loved one managed the finances, or did the cooking and washing and ironing. They can become reclusive and lose all confidence in their ability to carry out normal every day functions.

Very few of our Service Users have the internet, and of those who do, many find it very difficult to navigate to the right places for help. Technology can be a barrier to them, fear of pressing the wrong button or just not knowing how to click on the right page, or place. Mental health

issues such as Dementia, Alzheimer's, Vascular Dementia, Paranoid Dementia are all considered barriers to an active social life for both the sufferer and the carer within communities.

Financial disadvantage; many older and vulnerable adults are unaware that they are entitled to financial assistance or Attendance Allowance.

Physical disabilities; loss of hearing, loss of sight, Stroke, Parkinson's Disease, MS, Heart Disease, COPD, Fibromyalgia, Chronic Arthritis, can all cause sufferers to lose confidence and become reclusive.

Currently Farleys Malone Community as a combined group has more than 100 years' experience of working with the elderly and disadvantaged in rural and urban communities. Drawing on this experience, we are able to provide a positive, creative, supportive, informed service to those who most need it within our communities.

As an independent confidential service our success for the wider community is in the reduction of hospital admissions, calls to social services, reduced GP appointments and most definitely a reduction in emergency unplanned care. Encouraging those who are socially isolated to reintegrate into the community and enjoy a long and fulfilling life.

We take the internet to those who don't have it or don't have the confidence to use it. We encourage Service Users to manage as much of their own affairs as possible helping them to stay independent. We accept referrals from all the statutory and voluntary agencies as well as families, neighbours and concerned individuals.

**How many people do you expect to benefit from your project?**

In total combining all our offerings circa 250 people directly, indirectly circa 1000

**How will you encourage volunteering and community involvement?**

We already have 12 volunteers as well as the support of local businesses and organisations; Tesco Amesbury, B&M, QinetiQ, Wiltshire Community Foundation etc...

We continue to run Community events and trips out including taking people to events such as Carol concerts in schools – bridging the gap between older people and the new young generation. As well as setting up more Lunch Clubs, spreading across the Amesbury Community Area.

**How will you ensure your project is accessible to everyone (for example: people living with a disability or on low incomes, or vulnerable, or socially isolated etc.)?**

We accept referrals from all the statutory and voluntary agencies as well as families, neighbours and concerned individuals. But also find the lunch clubs we run provide excellent opportunity to help understand about other potential hidden people in our area. Many of the Service Users who are very vulnerable are introduced to us by Amesbury Police and their Community Officers or local Doctors surgeries.

**How will you work with other community partners?**

Farleys Malone Community creates and co-ordinates new initiatives within the community, working with the Amesbury Area Board, Alzheimer's Support and Association and the Link Schemes etc to provide much needed support for the hard to reach people who are often

invisible in the community.

### **Safeguarding**

**Please tell us about how you will protect and safeguard vulnerable people in your project (You must address all of the following):**

- Please provide evidence of your commitment to safeguarding and promoting the welfare of older/vulnerable people and their carers.
- How do you make sure staff and volunteers understand their safeguarding responsibilities?
- Who in your organisation is ultimately responsible for safeguarding?

Farleys Malone Community has a safe guarding policy that is available on request Document - Protection of Vulnerable Adults - Safe Guarding (Including Procedures and Code of Behaviour) V 1.1 February 2017

Our staff and volunteers are aware of our safeguarding policy.

### **Monitoring your project.**

**How will you know if your project has been successful?**

As part of the service is Confidential, it is hard to measure exact outcomes. The true measure is when a difference is made to some ones' life and they start to live and enjoy life again. We measure the number of clients seen and visits undertaken monthly. We ask clients to feedback on our service and we give regular training and support to our volunteers and Community Consultants. We publish numbers attending the community lunches we run. We will provide updates to the Health & Wellbeing Board on the numbers of people attending the Jack & Jill Club and activities that are taking place. We offer support to communities wishing to create their own groups and remain in the background to help if needed. We feedback regularly to our Trustees with number of visits, aggregated outcomes and financial status. We also regularly feed back to the AAB.

Amesbury Area Boards three main older persons JSA priorities are:

**Social Isolation** – FMC meets this criteria by providing 48 community lunches across the AAB area over the year. FMC fund raises to provide every attendee with a Christmas present and organises a Christmas lunch over 4 venues so that everyone is able to have a present and a seasonal lunch. FMC encourages and supports those who are socially isolated to have the courage to go out and take part in social activities again, thereby reducing ill health, hospital admissions and depression.

**Independent Living** – FMC meets this criteria by providing a Community Consultant and volunteers who visit older and vulnerable people in their own homes, taking time to talk and find out where help and assistance is required. FMC encourages clients to use help and aids to enable independent living, thereby reducing falls, emergency admissions to hospitals and care homes. Working across the community in conjunction with statutory and voluntary agencies filling the gaps which could preclude someone from living independently.

**Dementia** – FMC meets this criteria as their Community Consultant is a Dementia Champion, and FMC is a Dementia Friendly Charity. People living with Dementia and their carers are welcomed at the community lunches and all activities provided by FMC, and a greater

understanding is promoted by the Charity.

*In addition to these priorities FMC also supports other JSA priorities such as*

**Promoting healthy lifestyles**

**Supporting those older vulnerable adults with mental health issues**

**Supporting existing clubs and businesses by hosting community lunches at clubs, pubs and local café's and restaurants and promotes assistance by the AAB grant funding process for local clubs etc for equipment.**

**Having discussions with Clients around affordable housing, publicising events and activities in the area and working with other agencies regarding transport**

To keep the Charity running we use several funding routes, including Wiltshire Community Foundation, fund raising events, other grants, lottery funding, donations and corporate donations. The Jack & Jill Club we would expect to be self-funding and operating after 12 months. Farleys Malone Community will be hosting an afternoon tea on the 2<sup>nd</sup> September and also a fundraising Black Tie event for Black Friday on the 24<sup>th</sup> November 2017 at Antrobus House in Amesbury.

This application meets the criteria some priorities from the 2017 JSA. These being:

**Health, wellbeing and leisure**

Healthy lifestyles, Mental health, Support for carers

**Older people**

Social isolation and loneliness, Independent living, Dementia

**Previous recommendation of the Health and Wellbeing Group**

In April 2017 FMC were asking for £5,000 to continue and to explore the idea of a "Jack and Jill" style group where both carers and those being cared for could use the same premises but have a separate space.

After careful consideration, The H&WBG decided to recommend to the area board to award £2,500 to FM and invite them back to the September area board with more clarity on what is being funded and information on how many lunches, actual numbers attending, outcomes and work with partner organisations.

**Recommendation of the Health and Wellbeing Group**

Following a meeting held on 4<sup>th</sup> September 2017 the H&WB group felt that they did not have enough financial information to enable them to make a decision. They do not want to withdraw funding from FMC.

After careful consideration, The H&WB group is recommending that this decision is deferred until the next meeting being held on 13<sup>th</sup> November 2017 to enable them to make recommendations to the November area board.

No unpublished documents have been relied upon in the preparation of this report

**Report Author**

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